

Adele Adefemi, Digital Designer

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TwelveXCreative Agency

Lead Designer - June 2020 to Present Day

Lagos, Nigeria

- Revised design concepts accordingly Led design meetings with stakeholders to ensure all voices were heard
- Managed and developed junior designers
- Delegated tasks to other designers on the team
- Created detailed design specifications for developers
- Monitor progress of projects to ensure designs were being followed
- Designing collateral for promotional campaigns and events Produced high-quality visual design, from concept to completion—with a focus on user experience Ideated design solutions for complex user flows and business problems
- Designing of Products, Multiple websites for clients on behalf of the agency Designed and directed many brand identity projects
- Development of website projects for clients on behalf of the agency using Wordpress Elementor

CartAGRO

Digital Designer - March 2022 to December 2023

Remote, USA

- Created Brand Identity, Brand Book and all Visual guidelines
- Designed Website User Interface and User Experience
- Designing and creating pitch decks and investment proposals.

MyMedTrac

Product Designer – Contract

Remote, USA

- Designed Website User Interface and User Experience
- Development of Tech product website using Wordpress Elementor

Cousant Limited

Visual Designer - March 2019 to April 2021

Remote, Lagos

- Designing and creating pitch decks, investment proposals, e-books and social media creatives

EUC Group

Graphic Designer - September 2017 to April 2020

Lagos, Nigeria

- Created Social Media design to drive sales campaign
- Created brand identities for each estate projects
- Created explainer videos for sales and customers
- Designed subsidiary and group website Created wireframes, mockups, and prototypes for new website features

EDUCATION

B.Tech – Electronics Electrical Engineering

Ladoke Akintola University of Technology, Ogbomoso
Second Class Upper

September 2011 to December 2018

TECHNICAL SKILLS

Softwares

Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects, Dreamweaver)

Corel Draw

Visual Studio

Elementor

Wordpress

Figma